39 Johnson Drive, Chatham, NJ 07928 Cell (973) 219-9044

jvini@verizon.net | www.jeffvinick.com

EXPERIENCE

DEUTSCH

Executive Creative Director/SVP | July 2009 - June 2010, July 2011- Present PNC Bank. Anheuser Busch. Ad Council. New Business.

GREY

Executive Creative Director/SVP | June 2010 - July 2011

E*TRADE. NFL. TBS/TNT. Tuna Council. Ortega. LongHorn Steakhouse.

RENEGADE

Executive Creative Director/CCO | November 2006 - November 2008

Responsible for overseeing entire interactive (online, event, guerrilla) creative department. New business.

MERKLEY + PARTNERS

Creative Director | August 1998 - November 2006

Ran: Boston and Washington Mercedes. E-LOAN. Smith Barney. Fila. Forbes. JetBlue

Work: Mercedes. BMW Motorcycles. Arby's. New Business

EURO RSCG

Copywriter | April 1996 - August 1998

Dunkin' Donuts, New Balance, A&W Root beer, Volvo, MCI

D'ARCY, MASIUS, BENTON & BOWLES

Copywriter | January 1994 - November 1995 Entenmann's. Crest. Whirlpool. Norelco

THE DARK YEARS

LABOR ATTORNEY

Kien Associates Stamford, CT | February - May 1993

SENATE MINORITY COUNSEL

Senate Committee On Labor & Human Resources Washington, D.C. | December 1992 - February 1993

EDUCATION

WASHINGTON UNIVERSITY SCHOOL OF LAW | ST. LOUIS, MO

Juris Doctorate | May 1992 Admitted: Massachusetts Bar

TRINITY COLLEGE | HARTFORD, CT

Bachelor of Arts in English (Literary Writing) | 1989

UNIVERSITY OF LONDON | LONDON, ENGLAND

European Art and Literature | Fall 1989

HONORS

One Show, Webby Nominee, British Design and Art Direction, Cannes Lions, Clio, Creativity, Addy, Shots, Creative Review U.K, Telly, Mobius

"Miracolo" Short Film chosen for LA Shorts Film Festival, Filmstock Festival UK, The Forest Film Festival, Portland, OR, The Visionfest, NYC, Toronto Online Film Festival, New Orleans Media Experience, licensed to Hypnotic films and HBO Latin America.

OTHER INTERESTS

Drums, Italian, Consultant-Fearless Music Television (FOX)